



Descriptive Summary:

Title: The Wizard of Oz Collection

Repository: Beulah Williams Library Archives and Special Collections, Northern State University

Creator: Unknown

Dates: 1890, 1969-2006

Extent: 1.5 linear feet

Administrative Information

Acquisitions Information: Donated by various unknown donors

Processing Information: Processed by Stephanie Cossette

Access Restrictions: None

Copyright Notice: Literary rights and copyrights, when applicable, have been assigned to Beulah Williams Library

Preferred Citation: [Item Name], The Wizard of Oz Collection, Beulah Williams Library Archives and Special Collections, Northern State University, Aberdeen, SD

Biographical Note

This collection is from unknown origin, having been collected by various unidentified individuals.

Scope and Content

This collection contains photograph posters, publications, art prints, and oversized items relating to L. Frank Baum's *The Wonderful Wizard of Oz*. There are 12 oversized photograph posters of images from Land of Oz in Beech Mountain, North Carolina. Land of Oz was a small theme park, open from 1970 to 1980, and is now only open for events. (Retrieved from <https://www.landofoznc.com/history>) This collection also contains publications such as magazines, educational materials, newspaper clippings, and books, as well as art prints of nursery rhymes.

L. Frank Baum resided in Aberdeen from September 1888 to April 1891, and it is believed his time in the Dakotas influenced his writings. (Baum's *Road to Oz: The Dakota Years* edited by Nancy Tystad Koupal) Many of the publications in this collection relate to the Aberdeen Oz Festivals, which took place in Storybook Land and celebrated Baum's Oz stories. Storybook Land is a theme park and tourist attraction in Aberdeen, South Dakota, which is centered around popular story book and nursery rhyme characters. Part of Storybook Land is the Land of Oz, which mimics L. Frank Baum's *Wizard of Oz* story and characters. The Land of Oz opened in 1992, and the first annual L. Frank Baum Oz Festival took place in 1997. In 2006, Oz Festival was renamed Storybook Land Festival. Storybook Land celebrated its 40th anniversary in 2016. (Storybook Land: *The History of an Aberdeen Icon* pamphlet, retrieved from <https://www.aberdeen.sd.us/DocumentCenter/View/6546/00190-Storybook-Land-History-Brochure-PRINT?bidId=>)

Series Descriptions:

Series 1: Photograph Posters

Boxes: 1

Dates: n.d.

Series 4: Oversized

1 drawer

Dates: 1890, 1997-2006

This series contains oversized materials relating to L. Frank Baum and Oz Festival. Items include publicity posters, art prints, children's coloring entry forms, and photocopies of newspaper clippings. This series is arranged chronologically.

Detailed Description of the Collection

1. Series 1: Photograph Posters

Box #1 Photograph Posters

2. Series 2: Publications

- a. Sub-Series 2a: Oz Festival Publications

Box #2

- FF1 L. Frank Baum Oz Festival 1997 brochure (1997) -2 copies
L. Frank Baum Oz Festival 1997 Souvenir Program (1997) -2 copies
- FF2 L. Frank Baum Oz Festival 1998 brochure (1998) -2 copies
Invitation to the 2nd Annual L. Frank Baum Oz Festival (1998) -3 copies
Program for *Baum's 'Bazaar' Boardinghouse* Musical by Rod L. Evans (1998)
- FF3 L. Frank Baum Oz Festival 1999 brochure (1999) -2 copies
Third Annual L. Frank Baum Oz Festival program (1999) -2 copies
- FF4 Oz Festival stickers (2000)
Oz Festival Autograph Book (2000) -2 copies
The Wonderful Wizard of Oz play program (2000) -2 copies
Fourth Annual Oz Festival Program of Events (2000) -2 copies
- FF5 Fifth Annual Oz Festival Character Autograph Book (2001) -2 copies
OZ! musical program (2001)
- FF6 Oz Festival Character Autograph Book (2002) -2 copies
6th Annual Oz Festival brochure (2002) -2 copies
Welcome to the 6th Annual Oz Festival program (2002) -2 copies
- FF7 Welcome to the 7th Annual Oz Festival program (2003) -2 copies
- FF8 2004 Aberdeen Oz & Youth Heritage Arts Festival program (2004) -2 copies
- FF9 *Tik-Tok of Oz* play program (n.d.) -2 copies
L. Frank Baum Oz Festival Proud Sponsor sign (n.d.) -2 copies
- b. Sub-Series 2b: Magazines
- FF10 *Oz-Story Magazine*, Number 4 (October, 1998)

c. Sub-Series 2c: Educational Materials

- FF11 *Oz in Aberdeen: A Catalogue of the L. Frank Baum Collection at the Alexander Mitchell Library* by David Rave (1997) -2 copies
Teaching L. Frank Baum and Oz in Your Classroom booklet (1997) -2 copies
A Tour of L. Frank Baum's Aberdeen by Don Artz booklet (1997) -2 copies
The Oz Game Book by The International Wizard of Oz Club, Inc. (1982)

d. Sub-Series 2d: Newspaper Clippings

- FF12 "The Man Behind the Curtain" book review article by Brooke Allen
(November 17, 2002)

e. Sub-Series 2e: Books

- Item #1 Abridged children's version of *The Wizard of Oz* by L. Frank Baum (1988)
Item #2 Dover edition of *The Marvelous Land of Oz* by L. Frank Baum (1969)
Item #3 Dover edition of *The Wizard of Oz In Easy-to-Read Type* by L. Frank Baum (1995)
Item #4 Dover edition of *Ozma of Oz* by L. Frank Baum (1985)
Item #5 Dover edition of *American Fairy Tales* by L. Frank Baum (1978)
Item #6 *The Wisdom of Oz* by Gita Doroty Morena (1998)
Item #7 *Mother Goose in Prose: A Selection of Storybook Land Themes from Baum's First Children's Book* by Don Artz (1997) -2 copies
Item #8 *Predicting the Future with The Wonderful Wizard of OZ* by Nancy Polette (1998)

Box #1

- Item #1 Condensed children's picture book of *The Wizard of Oz* by L. Frank Baum (1991)

3. Series 3: Art Prints

Box #2

- FF13 Nursery rhymes art prints by Judith Westegaard (n.d.)

4. Series 4: Oversized

Map Case 4 Section A

Drawer 1

- FF7 Photocopies of The Aberdeen Saturday Pioneer (May 17, 1890)
L. Frank Baum Oz Festival 1997 publicity poster (1997)
Second Annual L. Frank Baum Oz Festival publicity poster (1998) -2 copies
Baum's 'Bazaar' Boardinghouse play publicity poster (1998)
Third Annual L. Frank Baum Oz Festival publicity poster (1999)
Third Annual L. Frank Baum Oz Festival print poster (1999) -2 copies

L. Frank Baum Oz Festival 1999 children's coloring entry form (1999)
Fourth Annual Oz Festival publicity poster (2000) -2 copies
Fourth Annual Oz Festival print poster (2000) -2 copies
Oz Festival children's coloring entry form (2000)
Fifth Annual Oz Festival print poster (2001) -2 copies
Oz Festival children's coloring entry form (2001) -2 copies
Sixth Annual Oz Festival publicity poster (2002)
Sixth Annual Oz Festival print poster (2002) -2 copies
Oz Festival children's coloring entry form (2002)
Seventh Annual Oz Festival print poster (2003) -2 copies
Eighth Annual Oz Festival print poster (2004) -2 copies
Oz Festival print poster (2006) -2 copies